MEDIA STATEMENT

4 June 2019

Adani’s Response to ABC Media Watch – 3 June 2019

On 3 June 2019 the Australian Broadcasting Corporation’s program, Media Watch, aired a story that misrepresented Adani. We have provided the facts below so people can form their own opinions on the matter.

Media Watch claimed Adani had ‘censored’ the ABC by emailing ABC management on a Friday afternoon to raise concerns about a story being written for the next morning’s Saturday AM radio program. We had first outlined these concerns directly to the journalist who was writing the story.

Like all Australian businesses and individuals, we defend our prerogative to raise our concerns respectfully and appropriately when we are not treated in a way that is in line with normal journalistic ethics and standards or when we are the subject of biased or inaccurate reporting.

We also defend our right to make official complaints to the ABC or to any Australian media outlet via their nominated processes when we feel this is justified. Over the last 12 months we have made seven formal complaints to the ABC and a smaller number to other media outlets. Each has been respectful and considered. This is in context of the thousands of media articles and broadcasts relating to Adani that have been published over this period, a significant number of these by the ABC.

This is the statement we provided to Media Watch when they raised the issue last week:

“Adani Mining has made a number of complaints to the ABC over the last 12 months regarding inaccurate and biased reporting.

“Most recently we raised concerns with ABC management when approached to comment on a story that contained inaccuracies and was potentially biased at 4.20pm on a Friday afternoon. Adani had immediately provided a statement detailing our position on the issues.

“The ABC requested that Adani find other third-party experts for them to interview to provide an alternative opinion by 7pm that evening so the story could air on Saturday morning, we offered to do this on the Monday but the offer was not accepted.

“Adani complained that it was not reasonable that the onus for ensuring that ABC news coverage was fair and balanced should fall back onto the company and not onto the ABC’s well-resourced newsrooms. Further, it was also not reasonable to expect that this be achieved in the given timeframe.”

ENDS